

VCHS FOOTBALL PROGRAM

Our home football games attract thousands of fans and potential customers. The football program can be an effective and efficient way of attracting and retaining customers while supporting local athletics. The program book is the major fundraiser for the Varsity Cheerleading squad. Your ad will appear in the program sold at all home football games. We hope that we will have your help and support to continue the success of our program.

If you choose to support our program, please do the following:

1. Fill out the form below and return it by July 29, 2011
2. Make all checks payable to Vandebilt Catholic High School
3. Send a layout of how you would like your ad to read. Send a picture, business logo, or a business card if applicable. Pictures included in the ad will cost \$7.00 per picture.
4. To draft your add:
 - a. All copies should be neatly written or typed
 - b. Any artwork should be clean black and white prints
 - c. Pencil art is not acceptable – it does not reproduce well
 - d. Try to keep copy to a minimum
 - e. Use original photographs
 - f. Do not put tape on the face of the photographs or names on the back
 - g. Digital photos must be set or scanned at 300 dpi
5. Cover pages are available on a first come first serve basis.

If you have any questions please contact any Varsity Cheerleader or Kayla Vicknair, cheerleader moderator, at 985-876-2551. For additional forms, visit our website www.vandebiltcatholic.org. Thank you for your support.

Sincerely,
VCHS Varsity Cheerleaders

2011 FOOTBALL PROGRAM ADVERTISEMENT

Advertiser's Name _____

Address, City, Zip _____

Telephone _____ Contact Person _____

Cheerleader contact _____

AD SIZE:

_____ \$150 Full Page

_____ \$90 Half Page

_____ \$50 Quarter Page

_____ \$25 Eighth Page
(Business Card Only)

AD PRICE: _____

PICTURES (\$7 each) _____

TOTAL ENCLOSED _____

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If you choose to support our program, please contact any varsity cheerleader or visit our website at www.vandebiltcatholic.org for more information and printable forms. Deadline for ad sales is July 29, 2011.

